

ASAP

2019 ANNUAL CONFERENCE

JANUARY 23-25

THE SANCTUARY

KIAWAH ISLAND, SOUTH CAROLINA

CONFERENCE HIGHLIGHTS

Pharmaceutical Trends, Issues, and Forecasts

Next-Generation Data Metrics for Pharmacy Comparisons

Drug Prior-Authorization Trends and Responsibilities

IMPACT: Diabetes Prevention

The Amazon-Berkshire-JPMorgan Health Venture: The Latest

Legislative Update: What to Expect in 2019

What's Going on with Compounding?

Measuring E-prescribing Accuracy

AI in Healthcare: Current Applications and Future Directions

Early Bird Registration Available Until December 3

**Online conference registration available by visiting
www.asapnet.org/registration.html**

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KIAWAH ISLAND, SOUTH CAROLINA

WEDNESDAY, JANUARY 23

3:30 - 5:00 Registration

5:00 - 6:30 Opening Cocktail Reception

THURSDAY, JANUARY 24

8:00 - 8:45 Continental Breakfast

8:45 - 9:00 Gold Sponsor Podium Time

9:00 - 9:45 Pharmaceutical Trends, Issues, and Forecasts

Sarah Keefer, Consultant, Industry Relations, IQVIA

Sarah will provide market perspective on pharmacy and pharmaceutical industry trends, issues, and forecasts for 2019 and beyond.

9:45 - 10:15 Next-Generation Data Metrics for Pharmacy Comparisons

Don Dietz, R.Ph., M.S., M.B.A., Vice President, Pharmacy Healthcare Solutions, Inc.

Traditional pharmacy data is often analyzed in a silo, with management looking independently at metrics such as number of prescriptions, profitability, or number of MTMs completed. When viewed holistically, a single pharmacy may have a low prescription volume but be very profitable, perhaps due to a high dispensing of specialty

prescriptions. Senior pharmacy management should consider what drug inflation, prescription utilization, and mix of business metrics should be used to measure both pharmacy and pharmacist performance. The presentation should improve management insight into the performance of pharmacies, including nondispensing activities (immunizations and MTM), given the dynamic industry changes in reimbursement and mix of business. Using insights from top software vendors, we will evaluate new processes and metrics that provide actionable information for management to focus resources to improve financial results. This presentation will help pharmacy owners and software providers think about new data and metrics that are needed to better view and assess the value of the pharmacy to an organization or owner.

10:15 - 10:45 Break

10:45 - 11:15 Drug Prior-Authorization Trends and Responsibilities

Ron Fine, R.Ph., Vice President, National Pharmacy Alliances, CoverMyMeds

Ron will discuss current industry status around drug prior authorization, including electronic capabilities and trends. He'll address responsibilities faced by each industry segment, recent news, and challenges faced relating to prior authorization.

11:15 - 11:45 IMPACT: Diabetes Prevention

Ben Bluml, R.Ph., Senior Vice President, Research and Innovation, American Pharmacists Association Foundation

The APhA Foundation, in partnership with The Kroger Co. and Solera Health, was selected by the CDC to implement Project IMPACT: Diabetes, an innovative program that will deliver the National Diabetes Prevention Program curriculum to at least 7,500 at-risk adults in underserved communities in the United States over the next five years. This presentation will focus on practice workflow enhancements and the innovative, hybrid model of care that includes a combination of face-to-face, telehealth (distance learning), and online digital technology solutions that allow trained health coaches to tailor the program to meet the needs of the participants and successfully complete the diabetes prevention program.





11:45 – 12:15 The Amazon-Berkshire-JPMorgan Health Venture: The Latest

Marsha Millonig, M.B.A., B.Pharm., President and CEO, Catalyst Enterprises, LLC

In January 2018, Amazon, Berkshire Hathaway, and JP Morgan Chase announced that they were partnering in a joint venture designed to lower the cost of healthcare for their employees and improve employee satisfaction. The three companies noted in the press release that they would each bring their scale and complementary expertise to this long-term effort and would “pursue this objective through an independent company that is free from profit-making incentives and constraints.” The CEOs noted the enormous challenge they were facing because the healthcare system is so complex. They have appointed Dr. Atul Gawande to lead the new organization. In this session, Marsha will bring you up to date on the latest developments in the much heralded Amazon-Berkshire-JPMorgan health venture, with a specific focus on what Amazon’s PillPack acquisition means.

12:15 – 1:30 Lunch

1:30 – 5:30 Networking and Business Meetings

5:30 – 7:00 President’s Reception

FRIDAY, JANUARY 25

8:00 – 8:45 Continental Breakfast

8:45 – 9:00 Annual Report on ASAP Activities

9:00 – 9:45 Legislative Update: What to Expect in 2019

Brad Kile, Ph.D., President, Dumbarton Group

In the wake of the 2018 elections, a new Congress convenes in 2019 to consider a variety of legislative proposals that will impact pharmacies and the patients they serve. This program will detail critical initiatives that are moving through the legislative process in Congress and what to expect for 2019. Key issues that will be discussed include pharmacist provider status, drug pricing, PBM and health plan transparency

requirements, Medicare Part D changes, FDA oversight of pharmacies, and new reimbursement models. Participants will learn what to expect from Congress this year and how to navigate newly implemented changes.

9:45 – 10:15 What’s Going On with Compounding?

Brenda Jensen, C.Ph.T., C.N.M.T., M.B.A., Owner, Compounding Consultants

2019 is the year of change for compounders. On Dec. 1, 2019, it is intended that USP <800> Hazardous Drugs – Handling in Healthcare Settings will become official, along with the revisions of USP <795> Pharmaceutical Compounding – Nonsterile Preparations and <797> Pharmaceutical Compounding – Sterile Preparations. Brenda will provide an overview of changes and proposed changes that would benefit from automated processes.

10:15 – 10:45 Break

10:45 – 11:15 Measuring E-prescribing Accuracy

Rachel Petersen, M.B.A., Product Manager, Surescripts

Learn how e-prescribing will realize its full potential by continuing to drive broader adoption and better data quality for the benefit of every pharmacist, prescriber, and patient.

11:15 – 12:00 AI in Healthcare: Current Applications and Future Directions

Brent Fox, Pharm.D., Ph.D., Associate Professor, Auburn University Harrison School of Pharmacy

Artificial intelligence continues to be heralded as one of the most significant transformational forces to impact healthcare in the near future. Indeed, current AI examples do suggest great potential for this technology to improve decision-making through the intelligent use of large amounts of data. Those endeavoring to keep up with applied advancements in AI may struggle with the barrage of reports citing its promise. In this session, Brent will discuss the latest advancements in AI, focusing on both real-world applications and future directions.

**Online conference registration available
by visiting
www.asapnet.org/registration.html**

MEETING DETAILS

HOTEL INFORMATION

Don't delay in making your room reservation. Rooms will go quickly at the meeting rate of \$249 per night plus tax, available until Dec. 19. Call 866/224-2612 and mention the American Society for Automation in Pharmacy. The Sanctuary is a Forbes Five Star and AAA Five Diamond oceanfront hotel just 30 minutes from downtown Charleston. There are five championship golf courses within a mile of the hotel, including The Ocean Course, which hosted the 2012 PGA Championship. For dining, the hotel offers a dozen options, including its award-winning steakhouse, The Ocean Room, as well as casual low-country dining at the Jasmine Porch. Other amenities include a spa, indoor and outdoor swimming pools, and fitness facilities.

GROUND TRANSPORTATION

Transportation from the Charleston International Airport to the hotel by car or SUV, one-way, tax and gratuity included: \$156 for up to two guests, \$200 for three or four, and then \$50 per person beyond this. Please call The Sanctuary's concierge at 843/768-6251 to arrange transportation. Valet parking is \$22 per night, and self-parking is complimentary. Uber and Lyft work well from the airport to the hotel,



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but it's important to note that you cannot rely on these services to get back to the airport on your departure.

MEETING ATTIRE

Attire for this meeting is business casual. Average January temperatures on Kiawah Island range between 44°F and 55°F.

ASAP REGISTRATION FORM

Are you an ASAP member? Yes No

Name _____ Preferred name for badge _____

Company/Pharmacy _____ Position _____

Address _____ City _____ State _____ ZIP _____

Phone _____ Email _____

Arrival and departure dates _____

Registration before Dec. 3: \$950 Members • \$1,650 Nonmembers (includes membership)

Registration after Dec. 3: \$1,085 Members • \$1,785 Nonmembers (includes membership)

Spouse/guest name, if attending (registration: \$125) _____

Registration fees for this conference are nonrefundable, but are transferable.

Check is enclosed for \$ _____ (make payable to ASAP)

Credit Card Charge: American Express Visa MasterCard

Credit Card Number: _____ Expiration Date: ____/____/____

Signature: _____ Security Code: _____