Early Bird Registration Available Until November 8

ASAP
2020 Annual Conference
The Ritz-Carlton | Amelia Island, Florida
January 15 – 17

Conference Highlights:

- The U.S. Pharmaceutical Market: Trends, Issues, and Outlook
- Project IMPACT: Immunizations — New Innovations in Population Health
- USP <800> Hazardous Drugs Is Here: What Needs To Happen at the Retail and LTC Pharmacy?
- California Consumer Privacy Act: Requirements, Challenges, and Unintended Consequences
- The Amazon-Pillpack Venture: The Latest Lessons Learned on the Road: What Pharmacists Are Doing to Succeed
- Redefining Medication Access: Focusing Upstream to Improve Adherence and Quality
- Fight Tomorrow’s Battle, Not Yesterday’s: How Technology Can Advance Guideline Care Delivery in the Pharmacy
- Revisiting Readmissions and Transitions of Care: Current and Future Priorities

Online conference registration available by visiting www.asapnet.org/registration.html
Program schedule

**Wednesday, January 15**

3:30 – 5:00  Registration

**Thursday, January 16**

8:00 – 8:45  Continental Breakfast

8:45 – 9:00  Gold Sponsor Podium Time

9:00 – 9:45  The U.S. Pharmaceutical Market: Trends, Issues, and Outlook

Bob Wahl, Vice President, Supplier Strategy and Services, Supplier Services, IQVIA

Bob will provide market perspective on pharmacy and pharmaceutical industry trends, issues, and forecasts for 2020 and beyond.


Ben Bluml, R.Ph., Senior Vice President, Research and Innovation, American Pharmacists Association Foundation

Ben will bring you up to date on innovations in immunization service delivery that integrate new approaches for people with diabetes or cardiovascular disease, optimize care in high-risk populations, and integrate advanced payment models for payers, such as health plans, self-insured employers, and other entities who are at risk for the total cost of care over time.

10:15 – 10:45  Break

10:45 – 11:15  USP <800> Hazardous Drugs Is Here: What Needs To Happen at the Retail and LTC Pharmacy?

Jeff Hedges, CDME, ABI, President and CEO, R. J. Hedges & Associates

This presentation will come seven weeks after Dec. 1, when the interruptions of USP <800> will be a reality. Jeff will discuss pharmacy preparations leading up to the implementation date, the regulatory bodies that are responsible for its enforcement and their current actions, and, finally, what technology companies can do to support pharmacy compliance with USP <800>.

11:15 – 12:00  Revisiting Readmissions and Transitions of Care: Current and Future Priorities

Brent Fox, Pharm.D., Ph.D., Associate Professor, Auburn University Harrison School of Pharmacy

Successful transitions of care continue to be a significant challenge within healthcare and the focus of attention for efforts to reduce readmissions. Brent will look at ongoing efforts at the Centers for Medicare & Medicaid Services (CMS) in particular to define priorities related to hospital readmissions and transitions of care. He’ll look at technology-related opportunities to improve readmission rates and transitions of care, discuss readmission and transitions-of-care implications for pharmacists and pharmacy system vendors, and take a look specifically at how efforts to reduce readmissions will need to factor in the unique needs of long-term care residents.

12:00 – 1:30  Lunch

1:30 – 5:30  Networking and Business Meetings

5:30 – 7:00  President’s Reception

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Friday, January 17

8:00 – 8:45  Continental Breakfast

8:45 – 9:00  Annual Report on ASAP Activities

9:00 – 9:30  Redefining Medication Access: Focusing Upstream to Improve Adherence and Quality

Matt Pickering, Pharm.D., R.Ph., Senior Director, Research & Quality Strategies, Pharmacy Quality Alliance

Advancing healthcare access in the U.S. is a recognized national priority and target of quality improvement efforts. There is growing consensus that social determinants of health (SDH) are powerful influencers on outcomes, utilization, and cost, but there is less agreement as to how to collect and use this information in patient care, performance measurement, and payment systems. In this session, Matt will discuss the new models that are delivering key insights into the impact of non-clinical factors, like food insecurity and unemployment, on patient outcomes.

9:30 – 10:00  Lessons Learned on the Road: What Pharmacists Need to Succeed

Bruce Kneeland, Community Pharmacy Marketing Specialist

The challenges facing community pharmacy are also a threat to the companies that support them. The good news is that many innovative pharmacy owners are providing new clinical services, adopting new management techniques, and implementing new marketing programs. The end result is that they are generating profitable new streams of revenue and prospering, while others fail or fall behind. Based on recent visits to nine successful pharmacies in Arizona, Utah, Idaho, Montana, and Calgary, Canada, Bruce will identify five success factors pharmacies are using. He will also propose various ways suppliers can help pharmacies emulate these success strategies.

10:00 – 10:15  Break

10:15 – 10:45  The Amazon-Pillpack Venture: The Latest

Marsha Millonig, M.B.A., B.Pharm., President and CEO, Catalyst Enterprises

Amazon, Berkshire Hathaway, and JP Morgan Chase’s joint venture’s intent is to lower the cost of healthcare for their employees and improve employee satisfaction. Amazon’s acquisition of PillPack in June 2018 is a part of this strategy. Amazon’s Pillpack has been expanding operations and is meeting with resistance from the market’s large pharmacy players and Surescripts. In this session, Marsha will bring you up to date on the latest developments in the Amazon-Berkshire-JPMorgan healthcare venture, with a specific focus on Amazon’s PillPack.

10:45 – 11:15  California Consumer Privacy Act: Requirements, Challenges, and Unintended Consequences

Tim Kosty, R.Ph., President, Pharmacy Healthcare Solutions

The California Consumer Privacy Act (CCPA) was passed in June 2018 and takes effect Jan. 1, 2020. CCPA introduces the most stringent consumer privacy protections in the country, offering California consumers new rights to learn what personal information covered businesses have collected, sold, and disclosed. Is the CCPA a preview of new consumer privacy laws, or a one-off California regulation? Tim will review the requirements that covered businesses must comply with, system changes required, and potential unintended consequences for businesses and consumers.

11:15 – 11:45  Fight Tomorrow’s Battle, Not Yesterday’s: How Technology Can Advance Guideline Care Delivery in the Pharmacy

Jesse Rue, Pharm.D., B.C.P.S., Clinical Coordinator, About the Patient

Pharmacy has a history of innovation in developing and accepting new technology. Jesse will discuss why pharmacy must now focus on making better use of new solutions to capitalize on the promise of improved outcomes through guidelines-based care delivery, using lessons learned from About the Patient’s efforts to harness best practices and national guideline standards for tested programs built by pharmacists and designed to drive healthcare quality.
Hotel Information
Don’t delay in making your room reservation by calling The Ritz-Carlton, Amelia Island, at 904-277-1100. Rooms will go quickly at the meeting rate of $249 per night, which is available until Dec. 27, 2019. Mention the American Society for Automation in Pharmacy to receive the conference rate. The Ritz-Carlton, Amelia Island, an ASAP favorite, is a AAA Five Diamond Award-winning hotel set among barrier-island dunes, backwater marshes, and maritime forest on miles of beach off the North Florida Coast — just minutes from the cobblestone streets and Victorian buildings of the seaside village of Fernandina Beach. It offers an on-premise 18-hole PGA championship golf course, a nine-court ocean-side tennis complex, a spa and fitness center, and indoor and outdoor heated pools with whirlpools.

Ground Transportation
The hotel is approximately 40 minutes from Jacksonville International Airport. Call the hotel concierge directly at 904-321-5019 for details on car service. Taxis range from $75 to $140 one way. Uber is readily available from the airport to the hotel, but isn’t as readily available for the return trip to the airport.

Meeting Attire
Attire for this meeting is business casual. Average January temperatures on Amelia Island range between 44°F and 63°F.

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